

What is YourTicketZone?

A cost-effective, versatile, online solution for any ticketed event including:

- Concerts
- Conferences
- Sporting events
- Retreats
- Theatre
- Business meetings
- Speaking tours

*Virtually **Eliminate Your Registration Administration!***

Why use YourTicketZone?

YourTicketZone has over 30 benefits including: **nine unique** features and **five rare** (not many services have this) features as noted below. Check us out!

Unique

No Sales Charge to the Promoter

Unlike most others, there is **no sales % charge**, no cost, and no risk to you the promoter or artist for selling your tickets through **YourTicketZone, it is free!** Also, there are no minimum ticket sale requirements.

Rare

No Set-Up Cost for the Promoter

Unlike many other online solutions, there is **no cost or set-up charge** whatsoever when using **YourTicketZone. It is free!**

***Huge Value,
Low Risk!***

Unique

Exclusive QuickTicket

With our exclusive QuickTicket the ticket buyer can purchase, download and print their ticket right up until show time. This is simply the best way to provide your concert patron with **immediate access to their ticket(s)**, when they need it.

Unique

Low Convenience Fee Charged to Ticket Buyer (the lowest in the industry)

Provide your ticket buyers with the **lowest service/convenience fees** in the industry. Fees charged to the ticket buyer typically range between a minimum of \$1 and a maximum of \$3 depending on the ticket price. This adds very little cost to the ticket buyer.

Unique

Special Download Content As Part of Checkout

Add **free content** to provide your ticket patron an exceptional value. You can add such things as ringtones, audio downloads (.mp3, .wav), wallpapers and banners. Pretty much anything you can get in a digital format can be added to the ticket buyer's order. This provides a unique way to leverage the ticket buying process to showcase new or exclusive songs and other content like: presentation slides, white papers, digital books, "sneak peeks" or other bonus content. You can even attach coupons to drive sales to the presenter's/artist's website, to a retailer, or event merchandise sales.

Unique

Digital Goods Sales Add-on As Part of Checkout

You can do an **upsell** of a new track mp3, seminar downloads, e-book, or album release and have it downloaded securely from the **YourTicketZone** servers.

Unique

Physical Goods Sales Add-on As Part of Checkout

You can do an upsell of a new album release, book, or merchandise and **avoid individual shipping charges** but have the customer pick up the product at the event. This is a well-liked and very unique feature of **YourTicketZone!**

Unique

Non-Profits Can Add-On A Feature With Online Donation As Part of Checkout

Accept online charitable **donations** in either pre-determined dollar amounts or allow the customer to enter their desired amount.

Unique

Help-Us-Help-Others Donation

For specific events we will allow the customer to **assign a portion** of the convenience charge to a cause of their choice (Haiti etc.).

Rare

Ability To Charge In Other Currencies

While it may not seem like a big deal, studies have shown that online shoppers prefer to complete transactions in **their own currency** and have the recognizable amount reflected on their credit card statement.

Unique

Your Box Office

You can use **YourTicketZone** as your own Box Office to process "own use" tickets, tickets for guests and promotional/comp tickets. You can have your own log-in to your event to allow you to offer special rates and discounts.

Rare

Front-Of-The-Line

You have the choice of giving front-of-the-line privileges to patrons who bought tickets using **YourTicketZone** as a method of encouraging online sales and securing advanced funds for your event.

Rare

Gift Certificates

YourTicketZone offers a gift certificate option which is redeemable against any concert ticket, event, cd or mp3 available at our site. This is a great way to give a gift to a friend or loved one. The recipient simply inputs the **gift certificate code** instead of providing credit card information when they complete their order. If they do not use their entire gift certificate value, the balance is retained to be used against future purchases.

Rare

Advanced, Pre-Sale, Complementary, or VIP tickets

By using promotional codes, you can offer your sponsors unique ticket access; VIP "pre-sale ticketing", promo/comp tickets, or last minute "special discount" tickets to your email-marketing list. **Promotion codes** offer many opportunities for you to increase your sales!

Privacy

YourTicketZone does not keep your registration contacts. Your **information is secure** and we will never use it for other purposes.

You Own The Registration Information

You have access to the database of names and addresses of purchasers.

State Of The Art and Barcode Ticket Validation System

Our unique ticket validation system makes scanning and validating tickets easier than ever. You simply log into our ticket validation module using any computer with an internet connection and scan the **ticket barcode** to authenticate the ticket. Each ticket is unique and can only be scanned once. If you do not have a barcode scanner, we can provide this equipment for a nominal rental fee. Also, if you do not have a computer at the venue we can provide you with complete scanning system consisting of a laptop and a barcode scanner [Costs may apply]. Our laptops use a cellular network and therefore does not require your venue to have an internet connection.

Marketing Tracking Codes

YourTicketZone can provide **codes to track** effectiveness of different sales and marketing or regional initiatives.

Pre-Assigned Seating

YourTicketZone can pre-assign seating based on best selection still available.

Real-Time Sales Data

All sales figures are **real-time**. Access your sales data whenever..from wherever...always be up to date.

Always Open

YourTicketZone is open 24 hours a day, 7 days a week. Your patron can buy your tickets anytime - from anywhere. We also offer an 800 service to allow your patron to phone in an order if they prefer.

Email A Friend

Notify friends and family of great concerts and events by simply clicking the "Email A Friend" link.

Mailing List Promotion

We send out weekly newsletter updates of newly listed concerts and events to our ever growing email database. The newsletters can be targeted to specific regions to maximize advertising potential.

Surveys / Questionnaires

Find out how your customers heard about the event with a "How did you hear about this event?" questionnaire. The survey offers the ability for you to choose from up to 10 responses (e.g. newspaper ad, website, etc.). This data can help you gauge your marketing plan's success.

Affiliate Program

Earn affiliate commission for each sale that originates from your site. Some restrictions apply.

Your Own Branded Site

Upon request, **YourTicketZone** can create a specialized interfaced website that will **maintain your organization's branding** and domain (eg. integritylive.com) and make user registration seamless.

Advertising & Sponsorship Placement on Your Ticket

Each QuickTicket allows for you to place your sponsor(s) on the ticket itself. This gives a higher profile to those who have contributed towards your event and will aid in securing future sponsorship.

*An amount of 2.50% of the net proceeds payable to the promoter/artist will be deducted to cover the Visa/Master Card fees that the credit card companies keep. We do not get any of this money and it is the same amount that you would pay if you were to process the ticket sales yourself by phone, fax or mail through a credit card terminal.



Simple as Click.Print.Enjoy!

YourTicketZone.com

I strongly endorse YourTicketZone and we will be using them for all of our events in the future. It is both an excellent advertising and selling tool. -Robert Glatt, The Old Winery Restaurant & Wine Bar, Niagara On The Lake